

ONLINE CONFERENCE



6 NOVEMBER 2025

SEEING THROUGH COMPLEXITY: ENTANGLEMENTS IN VISUAL CULTURES

Hosted by ECREA Visual Cultures Section

SEEING THROUGH COMPLEXITY: ENTANGLEMENTS IN VISUAL CULTURES

9:00-9:15 CONFERENCE OPENING AND SECTION INTRODUCTION, PATRICIA PRIETO-BLANCO

PANEL 1: MEMORY, BELONGING, AND AESTHETICS / CHAIR: JOANNA KĘDRA

- 9:15-10:15 **Eden Boutboul Shtrimberg** Echoes of the grandmother's voice: Reframing Mizrahi memory - Visual counterpublics and feminist resistance in a digital Facebook community
- Mick Vierbergen** Underground utopias: Nostalgia and futurity in Shanghai clubbing, drag, and indie event flyers on WeChat
- Yara El Turk** Visualising belonging: Translating youth narratives on currency and identity in Lebanon
- Andreea Alina Mogoș & Mihaela Coste** Memetic politics: Visual narratives and electoral contestation in Romania's 2025 campaign
- Veronica Bezold** Meme warfare: Quantifying right-wing extremist internet humor in digital visual culture
- Ananya Behera** "Greyification of the world": Examining the industrial aesthetics and desaturation of colours in post-2020 screen media and popular culture

10 minutes per presentation, Plenary discussion and Q&A from 10:15-10:45

10:45-11:00 BREAK

PANEL 2: RESEARCHING THROUGH COMPLEXITIES: METHODOLOGICAL PROPOSALS / CHAIR: SUAY ÖZKULA

- 11:00-12:00 **Natalia Stanusch** Networked artifacts analytics: Interdisciplinary methods of investigating synthetic AI imagery
- Hannah Lammin** Generative analogue network: A methodology for visualising AI image generation processes
- Giulia Isabella Guerra** Seeing through the short video format: Expanding methods for moving images in mobile-first environments
- Josie Hamper, Jenni Niemelä-Nyrhinen & Jaana Davidjants** Methodological reflections on the social media elicitation interview
- Geraldine Bengsch** Seeing through dialect: Dialect-Aware natural language processing for analysing Caribbean visual cultures
- Carla Barrio** Navigating visual ambiguity: Methodological approaches to grey areas in social media visual cultures

10 minutes per presentation, Plenary discussion and Q&A from 12:00-12:30

12:30-13:15 LUNCH

PANEL 3: AI AND VISUALLY GENDERED REPRESENTATIONS / CHAIR: GRACE OMONDI

- 13:15-14:05 **Catherine Bouko** Conformist diversity and promotional positivity: The marketization of feminism in AI-generated images
- Katarzyna Kopecka-Piech, Julia Michalewska** AI-based deepfakes as a tool for the sexualisation of women
- Annabella Backes** Feminist anthems: Seeing through the affective complexity of audio memes on TikTok
- Shahriar Khonsari** Seeing through censorship: Visual resistance, algorithmic mediation, and collective memory in contemporary Iran
- Stefano Pedrazzi** An eye for an eye? Effectiveness of user-centered countermeasures against visual online hate speech

10 minutes per presentation, Plenary discussion and Q&A from 14:05-14:30

14:30-14:45 BREAK

PANEL 4: TRUTHS AND VISIONS / CHAIR: MARIA SCHREIBER

- 14:45-15:35 **Marcio Telles** The volumetric gymnast: AI, embodiment, and the simulated ideal in Olympic broadcasting
- Bethany Berard** Visual authority in the age of AI: Photography, realism, and credibility in the 21st Century
- António Baía Reis** Reimagining visual truth-making in immersive media: An arts-based approach to science communication in post-digital societies
- Freyja van den Boom** The invisible billboard and unseen futures
- Virág Vécsey** Envisioning the eco-apocalypse

10 minutes per presentation, Plenary discussion and Q&A from 15:35-16:00

16:00-16:15 CONFERENCE CLOSING